

John Newcombe

From: aaron richardson [connectexecutivetravel@hotmail.com]

Sent: 30 October 2012 14:20

To: John Newcombe

Subject: RE: Sue

Hi sue/john

I am writing to ask permission to advertise on the rear boot lid window of the two 8 seater vehicles.

With this advertising it's for my company only as the image I like to portray is we are a taxi firm with chauffeur qualities. The reason for doing this is for our work load as long distance runs seem to prove a success due to the the quality of our vehicles. We are averaging 3-4 runs per week.

I have attached some information regarding our vinyl stickers that will be used and also an interior view of the rear visibility that is in view at the moment without stickers.

I hope this is all the information you need. Aaron Phoenix Cars

Information about vinyl sticker.....

Metamark MD-CV2 Clear Vision (Perforated One-Way Film)

Product Description

Metamark MD-CV2 perforated one-way vision film has 40% clear area and 1.6mm perforations. It is suitable for advertising applications on vehicles and buildings, maintaining visibility from the inside. It is a black/white laminated film. The product can be removed cleanly up to 6 months after application, and the clear adhesive prevents residue. Overlaminating is recommended on vehicles to maintain visibility from rainwater. Not recommended for application

Subject: RE: Sue

Date: Thu, 25 Oct 2012 11:41:15 +0100

From: John.Newcombe@dover.gov.uk

To: connectexecutivetravel@hotmail.com

CC: Rebecca.Pordage@dover.gov.uk

Hi Aaron,

There's nothing to stop you formally requesting permission to place this advertising on your rear windscreen but from experience the Committee are unlikely to approve the request unless you can demonstrate to them that there is still good visibility through the vinyl. Even then they may still refuse permission unless they can see it (or a similar example) in situ (which would have a cost implication for you if you had it fitted then permission was still refused.)

If you want to go ahead and take this to committee then you will (as a minimum) need to present some compelling reasons for committee to deviate from policy and overcome the safety concerns.

Thanks

John Newcombe

Licensing Team Leader

Dover District Council

Council Offices, White Cliffs Business Park, Whitfield, Dover CT16 3PJ

From: Susan Herivel **On Behalf Of**
LicUser

Sent: 25 October 2012 09:33

09/11/2012



Tel: 01304 872229
Fax: 01304 872416
Email: john.newcombe@dover.gov.uk
Web: www.dover.gov.uk

To: John Newcombe
Cc: Rebecca Portage
Subject: FW: Sue

For your consideration. (I have attached it to Phoenix Cars operators licence in actions in LPG)



Please consider the Environment before printing this email

Sue



Susan Herivel
Senior Technical Support Officer (Licensing)
Dover District Council

Council Offices, White Cliffs Business Park, Whitfield, Dover CT16 3PJ

Tel: 01304 872281
Fax: 01304 872416
Email: susan.herivel@dover.gov.uk
Web: www.dover.gov.uk



Please consider the Environment before printing this email

From: connectexecutivetravel [mailto:connectexecutivetravel@hotmail.com]
Sent: 24 October 2012 16:19
To: LicUser
Subject: Sue

Hi sue wanted to put this on the rear boot of the 8 seater bus windows This is how it would look when done. Thanks Aaron

Sent from Samsung Mobile

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